

## CALENDAR LISTING

**[INSERT ORGANIZATION NAME] PRESENTS [INSERT NAME OF EVENT] ON [INSERT DATE]**

**[Name of organization] partners with MILLION HEARTS™ to encourage [name of audience] to control their blood pressure to protect their heart**

**Contact** (for editors only): [insert name, phone, and email address of primary media contact]

On **[insert date]**, **[insert organization name]** will **[insert information on event]** in recognition of May being National High Blood Pressure Education Month and National Stroke Awareness Month. This event highlights the HHS Million Hearts™ initiative, which brings together communities and clinicians to prevent 1 million heart attacks and strokes over the next five years.

High blood pressure is a leading cause of heart disease and stroke. One in three U.S. adults has high blood pressure, and half of the people with high blood pressure do not have it adequately controlled. Working together we can help Americans reduce their blood pressure and reduce the number of heart attacks and strokes by at least a million!

Join us in **[insert information on what the event will entail/feature]**. Featured guests include **[insert information on who will attend – local celebrities, leadership, etc.]**. The event will be held at **[insert information on where and when the event will be held]**.

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### **About Million Hearts™**

Million Hearts™ is a national initiative launched in September 2011 to prevent 1 million heart attacks and strokes over the next five years. The Centers for Disease Control and Prevention and Centers for Medicare & Medicaid Services are the co-leaders of Million Hearts™ within the U.S. Department of Health and Human Services. Other federal agencies supporting the initiative include the National Institutes of Health, the Agency for Healthcare Research and Quality, and the Food and Drug Administration. Key private-sector partners include the American Heart Association and YMCA, among others.